



A&WMA'S 2010 International Specialty  
Conference: Leapfrogging Opportunities for  
Air Quality Improvement

May 10-14, 2010·GRAND PARK HOTEL·XI'AN, CHINA

**Sponsorship & Exhibition Brochure**



## ABOUT THE CONFERENCE

China and other Asian countries need to balance rapid economic growth with environmental preservation. Asian air quality management strategies often follow the patterns set by Europe and North America, even though more effective methods have been proposed and demonstrated. Leapfrogging opportunities abound in the areas of multi-pollutant standard setting, emissions characterization, air quality monitoring, source and receptor modeling, quantifying and valuing adverse effects, emission reduction technologies, and implementation strategies.

This conference brings together scientists, regulators, and industrialists with worldwide experience in different aspects of air quality assessment and management. These delegates will share their experiences and ideas in plenary addresses, platform sessions, and poster presentations, with an emphasis on how their information might be used for leapfrogging ahead of standard practices. Posters will be keyed to platform sessions, with a brief summary presented at a corresponding session. Dedicated poster and vendor exhibition times will be provided for interaction with each presenter.

A&WMA is a not-for-profit, nonpartisan professional organization that enhances knowledge and expertise by providing a neutral forum for technology exchange, professional development, networking opportunities, public education, and outreach to more than 8,500 environmental professionals in 65 countries. Established in 1907, A&WMA is the longest existing international air pollution association in the world.

### Details please find on English Web:

<http://www.dri.edu/leapfrogging-opportunities-for-air-quality-improvement>

**Chinese Web:** <http://www.awmachina.org>

## MAJOR TOPICS WILL INCLUDE

- Methods for regional and urban emission inventories
- Ambient and source characterization techniques
- Air quality modeling applications
- Transboundary transport
- Clean transportation options
- Emission control technologies
- Air pollution and health effects
- Adverse effects on visibility, materials, and ecosystems
- Climate change and sustainable development
- Cost and benefit analyses for air quality management
- Science/policy linkages and community outreach
- Optimizing multipollutant regional and urban air quality management strategies and accountability for improvement.

## EXHIBITION

Exhibitors will spend three days interfacing with attendees interested in learning more about air monitoring and analysis, control systems, consultant expertise and cleaner production initiatives. More than 400 participants are expected to come, this is your chance to receive local, regional, state, national, and international exposure, meet with qualified buyers face-to-face.

### ***Cost to Exhibit:***

**Size A** \$3500 per booth    Approximately 4 × 2 meters

**Size B** \$3000 per booth    Approximately 3 × 2 meters

### ***What you get:***

- Metal construction booth with white plastic backboard, electric lighting, AC power, Two Chairs, One Six Foot Table, free wireless Internet service. Additional items can be ordered from the Exhibit Service Kit (Tables, Chairs, Signs, Posters, Flowers etc.)
- Two Complimentary full conference registrations
- 75-word Company listing in the official conference final program
- Hyperlinked listing on the Exhibitor Web site
- Company identification sign
- Detailed schedule of meetings and related information brochure

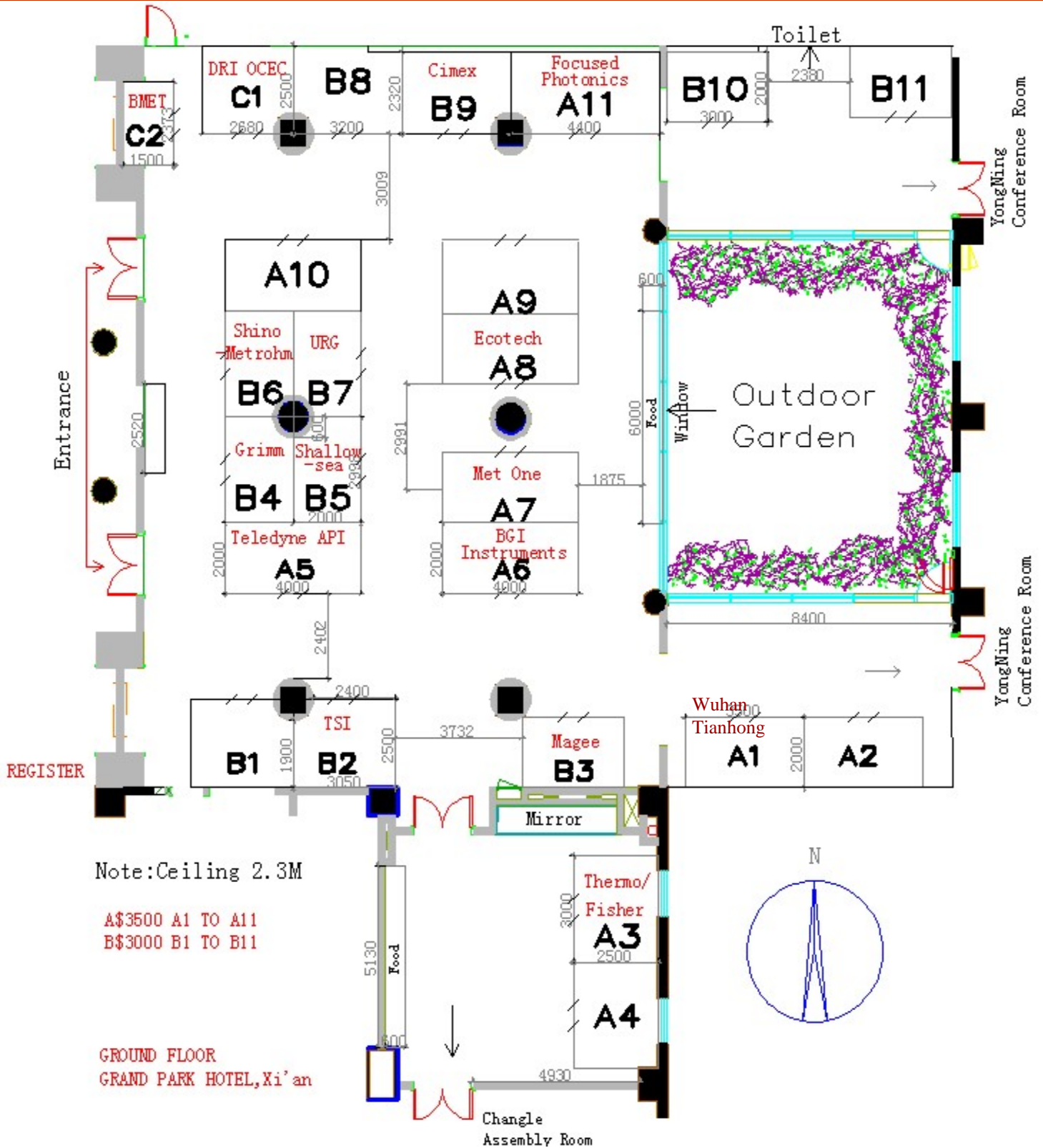
**Advertisement  
in Abstract Book**

**Full-Page \$1500**

**Half-Page \$1000**

**Qtr.-Page \$500**

# FLOOR PLAN



**For exhibit details please contact:**

**In China**  
 Ms. Feng Chen, Exhibition Manager, Beijing Monitor Environment Technology, Ltd.  
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# A&WMA International Specialty Conference and Exhibition

May 10-14, 2010, Xi'an China

## APPLICATION FORM

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Mobil: \_\_\_\_\_ E-mail: \_\_\_\_\_

**PREFERENCES :** Be sure to book early, as they are sold on a first-come, first-server basis

Sponsor (Please list the sponsor serial number): \_\_\_\_\_

or/and Booth (Please list top three preferences): \_\_\_\_\_

Advertisement: \_\_\_\_\_

Booths : \_\_\_\_\_ (Number) × \$ \_\_\_\_\_ (Cost for each booth) =

Sponsor: \$ \_\_\_\_\_

Advertisement: \$ \_\_\_\_\_

**Total Fee:** \$ \_\_\_\_\_

**PAYMENT :** All fees are payable in US Dollars or RMB Yuan.

Affiliation: Institute of Earth Environment, Chinese Academy of Sciences

Bank Address: High-tech Road (0102235), Xi'an High-tech Zone, Xi'an, Shaanxi Province

Bank Account Name: Industrial and Commercial Bank of China, Shaanxi Branch

Account Number: 3700028709026401639

Swift code: ICBKCNBJSAS

**RETURN APPLICATION TO :**

Ms. Feng Chen, Exhibition Manager, Email: monitorl@vip.sina.com

**Note:** Please provide an attached 75 word description of your company and products or services provided.

I have carefully read and understand the sponsor and exhibition brochure for the A&WMA International Specialty Conference, and agree to the terms and conditions subject to changes by the conference committee. I understand that in the event of withdrawal, payment will not be refunded. In the event of cancellation due to war, natural disaster, epidemic, or executive orders, etc., the contract is null and void.

Signature & Company Chop/Stamp: \_\_\_\_\_ Date: \_\_\_\_\_